



Integrity. Innovation. Devotion.

Creed

We are ELITE.

We have work because our clients value our high-quality design and home building services. We deliver superior client experiences through our services, products and our installations. Everything we do is built on a strong army of design and technical experience foundation. The quality and reliability of the service and products we deliver are paramount. Customers pay us to provide them with home design services and custom building installations that brings their vision and dreams to a reality.

The EDR team focuses on the outward on the customer, not inward. We make it easy for customers to choose EDR and do business with us, by listening, anticipating, responding to their needs, and delivering a final product that exceeds expectations. We know house design and remodeling, and can explain and deliver beautiful and easy-to-understand illustrations to our clients. We focus on fundamental execution. We are accountable and we follow through with a sense of urgency. We know that having the highest ethical standards is a competitive advantage.

We know teamwork enables us to serve our customers better and faster. EDR embraces diversity and personal development not only because it's the right thing to do, but also because it's smart business in the housing markets. We are driven not by ego but by accomplishments. We keep our commitments to each other and our clients. Our word is our contract. We respect and trust one another, communicating openly, honestly and directly. We listen, and with a voice we express our opinion and exercise constructive dissent, and rally around the best action with our full support as an EDR team. "Ideas live and die on their merits rather than where they were invented."

We believe integrity is at the core of who we are. The EDR family is passionate and committed to bring the client's dream of their home to life with integrity, innovation, and devotion. EDR's core values are the DNA of our company, shaping our decision-making process to ensure we are focused on producing Elite project results. It establishes the trust that is critical to the relationships we have. We are committed to do the right thing and follow sound business practices in dealing with our clients, suppliers, home owners and competitors. Our competitors are not enemies, but instead are challengers who drive us to improve and be on the cutting edge in home design and building. The EDR family is passionate and committed to bring the client's dream of their home to life with integrity, innovation, and devotion. These core values are the DNA of our company, shaping our decision-making process to ensure we are focused on producing Elite project results.

Integrity

100% honest,
100% of the time

Work Ethic

Give customers,
EDR, and your co-
workers maximum
effort everyday

Team Work

Support and work
together with
everyone within
the organization

Accountability

Acknowledge & learn
from your mistakes,
and commit the same
mistakes do not reoccur

Quality of Work

Ensure that your
work is completed
promptly and void
of error

Everything we do is built on the strong foundation of our company values. We dare to dream the possible, because we choose to pursue an uncompromised vision in the marketplace that needs to be both strategist and lofty (credit to Peter Block, 'The Empowered Manager' for the definition of our vision). Our team is committed to delivering exceptional quality, and providing a world-class customer experience. At the end of each project, we want to leave a lasting impression on our clients. With our superior service, we want to be the only team our clients call for future projects. With an excellent service mentality, EDR strives to exceed our client's expectations. ELITE is defined as "being part of a select group that is superior in terms of ability or quality to the rest of a group or society." Our clients work with us because they know we will give them the best experience while we build their dreams.